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Introduction and course overview

Christopher Potts

Stanford Linguistics

CS224u: Natural language understanding







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Welcome



Chris Potts



Sterling Alic



Kakne Aasavari



Omar Khattab



David Lim



Dhara Yu

CS224u: hybrid, asynchronous, hands-on

- Core course content in screencasts on YouTube and linked from the homepage, with accompanying Juypter notebook for hands-on work.
- A series of special events: conversations with prominent NLU researchers (details later in this lecture). Mostly on Zoom. Attend live or listen later
- Other class meetings: optional open discussions and/or spaces for you to work, with the teaching team there to help. Open to mixing in-classroom and Zoom formats.
- Office hours offered in person and on Zoom. Details to come.
- Continuous evaluation: three assignments, four online guizzes, and project work.

Plan for today

- 1. A golden age for NLU
- 2. A peek behind the curtain
- 3. Underlying challenges
- 4. Assignments, bake-offs, and projects
- 5. Course mechanics

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A golden age for NLU

A golden age for NLU

1. A golden age for NLU

A brief history of NLU approaches

- McCarthy et al. (1955): "We think that a significant advance can be made in one or more of these problems if a carefully selected group of scientists work on it together for a summer."
- 1960s: Pattern-matching with small rule-sets, oriented towards NLU.
- 1970–80s: Linguistically rich, logic-driven, grounded systems (LLGs); restricted applications.
- Mid-1990s: Machine learning revolution in NLP leads to a decrease in NLU work.
- Late 2000s: LLGs re-emerge, now with *learning*.
- Mid-2010s: NLU returns to center stage, with deep learning the most prevalent set of techniques. **LLGs** go into decline.
- 2020s: Grounding is *back*, and rich logical and linguistic structure is *emergent*.

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Watson wins Jeopardy (2011)



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QANTA beats Ken Jennings (2015)



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Artificial assistants







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The promise of these artificial assistants



You: Any good burger joints around here?

- Siri: I found a number of burger restaurants near you.
- You: Hmm. How about tacos?
- Apple: [Siri remembers that you asked about restaurants. so it will look for Mexican restaurants in the neighborhood. And Siri is proactive, so it will question you until it finds what you're looking for.]

Slide idea from Marie de Marneffe

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Text generation

INPUT

IODUCT NAME

Glossier

ESCRIPTION OF YOUR PRODUCT

We're creating the new beauty essentials: easy-to-use skincare and makeup that form the backbone to your routine. Try it out this Christmas.

RESULTS

Hey, guess what. It's a present for you! Christmas is right around the corner and we're delightfully excited to share the gift of Glossier with you. So ♥ ▲

If Glossier gift boxes are back in stock and are the perfect stocking stuffers, or just a treat for yourself. Our skinater products clear up and prevent breakouts while improving skin clarity and texture. B our makeup line includes lightweight, high coverage, dway foundations that you can wear alone or as a base for other powder or liquid formulas. Q The perfect Christmas gift!

This Christmas, give your friends and family a stack of Glossier goodie bags. Try out our minimalist skincare and makeup and give your new routine a try when 2021 rolls around.

https://www.copy.ai



https://www.wordtune.com/

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Image captioning

A person riding a motorcycle on a dirt road.



A group of young people playing a game of frisbee.



A herd of elephants walking across a dry grass field.



Sutskever et al. 2014

Search, and way beyond search

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Q All 🗉 News	🕈 Books 🖬 Images 🕩 Videos	: More Tool:		
About 319,000,000 r	esults (0.81 seconds)			
Showtimes All times are in F	for Dune		Dune PG-13 2021 · Sci-fi/Adventure · 2h 35m	•
Today All times Morn	Tomorrow Mon, Mon, Mon, Mon, Mon, Mon, Mon, Mon,	Nar 28 Tue, Mar 29		J.
Century Cinema 9:30pm	16 - Мар			9
Redwood Down 9:30pm	own 20 and XD - Map			pre images
Century at Pacif 9:30pm	c Commons and XD - Map			۵
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🔍 All 🖽 News	🖬 Images 🕈 Books	▶ Videos			
About 554,000,000 re	esults (0.49 seconds)				
Severe Acute R Severe acute respirat associated coronavirus	eaun topics : espiratory Syndron ory syndrome (SARS) is a. It was first identified at th	ne (SARS) - WHO W a viral respiratory disease cause e end of	Orld ed by a SARS -		Severe acute respiratory syndrome Also called: SARS OVERVIEW SYMPTOMS TREATMENTS SPE
https://www.cdc.gov > sars Severe Acute Respiratory Syndrome SARS-CoV Disease Severe acute respiratory syndrome (SARS) is a viral respiratory illness caused by a coronavirus called SARS-associated coronavirus (SARS-CoV). Basics Fact Sheet - About SARS - Frequently Asked Questions - SARS				A contagious and sometimes fatal respiratory illness caused by a coronavirus. SARS appeared in 2002 in China. It spread worldwide within a few months, though it was quicky contained. SARS is a virus transmitted through droplets that enter the air when someone with the disease coughs,	
Common ques	stions				sneezes, or talks. No known transmission has occurred since 2004. Fever, dry cough, headache, muscle aches, and difficulty breathing are symptoms.
What is the difference How are COVID-19	ce between SARS-Cov and SARS-CoV-2 relat	-2 and COVID-19? ed?			Extremely rare

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Search, and way beyond search

how to bike to my office

(TravelQuery (Destination /m/0d6lp) (Mode BIKE))

angelina jolie net worth

(FactoidQuery (Entity /m/0f4vbz) (Attribute /person/net worth))

weather friday austin tx

(WeatherQuery (Location /m/0vzm) (Date 2013-12-13))

text my wife on my way

(SendMessage (Recipient 0x31cbf492) (MessageType SMS) (Subject "on my way"))

play sunny by boney m

(PlayMedia (MediaType MUSIC) (SongTitle "sunny") (MusicArtist /m/017mh))

is REI open on sunday

(LocalQuery (QueryType OPENING_HOURS) (Location /m/02nx4d) (Date 2013-12-15))

Benchmarks saturate faster than ever



Kiela et al. 2021

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Stanford Question Answering Dataset (SQuAD)

Leaderboard

SQuAD2.0 tests the ability of a system to not only answer reading comprehension questions, but also abstain when presented with a question that cannot be answered based on the provided paragraph.

Rank	Model	EM	F1
	Human Performance Stanford University (Rajpurkar & Jia et al. '18)	86.831	89.452
1 Jun 04, 2021	IE-Net (ensemble) RICOH_SRCB_DML	90.939	93.214
2 Feb 21, 2021	FPNet (ensemble) Ant Service Intelligence Team	90.871	93.183
З Мау 16, 2021	IE-NetV2 (ensemble) RICOH_SRCB_DML	90.860	93.100
4 Apr 06, 2020	SA-Net on Albert (ensemble) QIANXIN	90.724	93.011
	:		
28 Nov 12, 2019	RoBERTa+Verify (single model) CW	86.448	89.586
28 Mar 15, 2019	BERT + ConvLSTM + MTL + Verifier (ensemble) Layer 6 Al	86.730	89.286

Rajpurkar et al. 2016 https://rajpurkar.github.io/SQuAD-explorer/

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MultiNLI



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Watson gets confused

- Answer: Grasshoppers eat it.
- Watson: What is kosher

Class	Forbidden kinds
Mammals	Carnivores; animals that do not chew the cud (e.g., the pig); animals that do not have cloven hooves (e.g., the carnel, the hare, the horse and the hyrax); bats
Birds	Birds of prey; scavengers
Reptiles and amphibians	All
Water animals	All non-fish. Among fish, all those that do not have both fins and scales
Insects	All, except particular types of locust or grasshopper that, according to most, cannot be identified today

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SIRI on The Colbert Show

- Colbert: For the love of God, the cameras are on, give me something?
 - Siri: What kind of place are you looking for? Camera stores or churches? [...]
- Colbert: I don't want to search for anything! I want to write the show!
 - Siri: Searching the Web for "search for anything. I want to write the shuffle."



Slide idea from Marie de Marneffe

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Worrisome text generation with GPT-3

Me: Can we talk about cats now?

Gwern: Sure, let's talk about cats!

Me: Are cats liquid?

A golden age for NLU

Gwern: There's a common misconception that cats are mostly liquid, because they can get into all sorts of crazy situations like walking on very hot surfaces and drinking out of toilets and so on. This is true. Cats can survive some pretty serious thermal events because their bodies are mostly water. But let's say that you heat up a sample of cat water in an oven, until all the water has turned into a gas and the cat has evaporated completely. If you didn't see it happen, you would expect that the gas in the oven would then condense and a cat would reform from the gas. This is not the case. Cats are not made of gas. In fact, cats cannot be liquefied at any temperature. You can't turn a cat into liquid by heating it up any amount.



www.nabla.com/



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Un-human image captioning

A person riding a motorcycle on a dirt road.



A group of young people playing a game of frisbee.



A herd of elephants walking across a dry grass field.



Two dogs play in the grass.



Two hockey players are fighting over the puck.



A close up of a cat laying on a couch.



A skateboarder does a trick



A little girl in a pink hat is



A red motorcycle parked on the



A dog is jumping to catch a frisbee.



A refrigerator filled with lots of food and drinks.



A yellow school bus parked in a parking lot.



Describes without errors

Describes with minor errors

Somewhat related to the image

Unrelated to the image

Sutskever et al. 2014

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Misleading automatic curation



https://searchengineland.com

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Does Anne Hathaway News Drive Berkshire Hathaway's Stock?



Given the awesome correlating powers of today's stock trading computers, the idea may not be as farfetched as you think.



The United Airlines "bankruptcy"

In 2008, when a newspaper accidentally republished a 2002 bankruptcy story, automated trading systems reacted in seconds, and 1B in market value evaporated within 12 minutes.



SQuAD adversarial testing

Passage

Peyton Manning became the first quarterback ever to lead two different teams to multiple Super Bowls. He is also the oldest quarterback ever to play in a Super Bowl at age 39. The past record was held by John Elway, who led the Broncos to victory in Super Bowl XXXIII at age 38 and is currently Denver's Executive Vice President of Football Operations and General Manager.

Question

What is the name of the quarterback who was 38 in Super Bowl XXXIII?

SQuAD adversarial testing

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John Elway

SQuAD adversarial testing

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Answer

John Elway Model: Leland Stanford

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SQuAD adversarial testing

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Question

What is the name of the quarterback who was 38 in Super Bowl XXXIII?

Answer

John Elway

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SQuAD adversarial testing

Passage

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Question

What is the name of the quarterback who was 38 in Super Bowl XXXIII?

Answer

John Elway Model: Leland Stanford

echanics Wrap-up

SQuAD adversarial testing

System	Original	Adversarial
ReasoNet-E	81.1	39.4
SEDT-E	80.1	35.0
BiDAF-E	80.0	34.2
Mnemonic-E	79.1	46.2
Ruminating	78.8	37.4
jNet	78.6	37.9
Mnemonic-S	78.5	46.6
ReasoNet-S	78.2	39.4
MPCM-S	77.0	40.3
SEDT-S	76.9	33.9
RaSOR	76.2	39.5
BiDAF-S	75.5	34.3
Match-E	75.4	29.4
Match-S	71.4	27.3
DCR	69.4	37.8
Logistic	50.4	23.2

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SQuAD adversarial testing

System	Original Rank	Adversarial Rank
ReasoNet-E	1	5
SEDT-E	2	10
BiDAF-E	3	12
Mnemonic-E	4	2
Ruminating	5	9
jNet	6	7
Mnemonic-S	7	1
ReasoNet-S	8	5
MPCM-S	9	3
SEDT-S	10	13
RaSOR	11	4
BiDAF-S	12	11
Match-E	13	14
Match-S	14	15
DCR	15	8
Logistic	16	16

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NLI adversarial testing

Premise	Relation	Hypothesis
A turtle danced.	entails	A turtle moved.
Every reptile danced.	neutral	A turtle ate.
Some turtles walk.	contradicts	No turtles move.
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NLI adversarial testing

	Premise	Relation	Hypothesis
Train	A little girl kneeling	entails	A little girl is very sad.
Adversarial	in the dirt crying.	entails	A little girl is very unhappy.

Glockner et al. 2018

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NLI adversarial testing

	Premise	Relation	Hypothesis
Train	A woman is pulling a child on a sled in the snow.	entails	A child is sitting on a
Adversarial	A child is pulling a woman on a sled in the snow.	neutral	sled in the snow.

Nie et al. 2019

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NLI adversarial testing

Off-the-shelf RoBERTa fine-tuned on MultiNLI:

	precision	recall	F1	Ν
contradiction entailment neutral	0.99 0.86 0.15	0.97 1.00 0.15	0.98 0.92 0.15	7,164 982 14
Macro avg. Accuracy	0.67	0.71	0.68 0.97	8,193 8,193

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Two perspectives





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Behind the benchmarks saturation



Kiela et al. 2021



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Benchmark limitations

ImageNet





SNLI





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Limited assessments

Leaderboards today

- One-dimensional
- Largely insensitive to context (use-case)
- Terms set by the research community
- Build around machine tasks

Leaderboards in the future

- High-dimensional and fluid
- Highly sensitive to context (use-case)
- Terms set by the stakeholders
- Build around human tasks

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Bias perpetuation



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Ever larger models



Figure 1: Parameter counts of several recently released pretrained language models.

Sanh et al. 2019

Diminishing returns for large models?



Clark et al. 2019

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Diminishing returns for large models?



Sanh et al. 2019

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Why is this all so difficult?



Need domain knowledge, discourse knowledge, world knowledge

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Our perspective

- This is the most exciting moment ever in history for doing NLU!
- In academia, there's been a resurgence of interest in NLU (after a long winter).
- In industry, there's been an explosion in products and services that rely on NLU.
- Systems are impressive, but show their weaknesses quickly.
- NLU is far from solved big breakthroughs lie in the future.

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Assignments, bakeoffs, and projects

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High-level summary

Topics

- 1. Vector-space models
- 2. Sentiment analysis
- 3. Contextual representations
- 4. Grounded language generation
- 5. Natural language inference
- 6. NLU and information retrieval
- 7. Adversarial testing
- 8. Model introspection
- 9. Methods and metrics

Assignments/bakeoffs

- 1. Word relatedness
- 2. Cross-domain sentiment analysis
- Generating color descriptions in context OR

Few-shot open-domain question answering

Final projects

- 1. Literature review
- 2. Experiment protocol
- 3. Final paper

Assignments and bakeoffs

- 1. There are three regular assignments. (For the third, you can choose between two options.)
- 2. Each assignment culminates in a bakeoff: an informal competition in which you enter your original model.
- 3. The assignments ask you to build baseline systems to inform your own model design, and to build your original model.
- 4. The assignments earn you 9 of the 10 points. All bakeoff entries earn the additional point.
- 5. Winning bakeoff entries earn extra credit.
- 6. Rationale for all this: exemplify best practices for NLU projects. (Let us know where we're not living up to this!)

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Assign/Bakeoff: Word relatedness

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:)	74	1	0	0	0	1	0	2	2	
:/	1	306	0	0	0	0	0	0	17	
:D	0	0	16	0	0	0	6	1	1	
:	0	0	0	120	0	0	0	1	9	
;p	0	0	0	0	516286	0	0	0	0	•••
abandon	1	0	0	0	0	370	24	65	235	
abc	0	0	6	0	0	24	7948	77	291	
ability	2	0	1	1	0	65	77	4820	1807	
able	2	17	1	9	0	235	291	1807	14328	
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Assign/Bakeoff: Word relatedness

Reweighting

probabilities length norm. TF-IDF O/E PMI Positive PMI

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Assign/Bakeoff: Word relatedness

Reweighting	Dim
probabilities	redu
length norm.	LSA
TF-IDF	Glo
O/E	wor
PMI	auto
Positive PMI	

Dimensionality reduction LSA GloVe word2vec autoencoders :

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Assign/Bakeoff: Word relatedness

Reweighting	Dimensionality	Vector
probabilities		
length norm.	LSA	Euclidean
TF-IDF	GloVe	Cosine
O/E	word2vec	Dice
PMI	autoencoders	KL
Positive PMI	:	•
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Assign/Bakeoff: Word relatedness

Reweighting	Dimensionality	Vector
probabilities	Teddetion	
length norm.	LSA	Euclidean
TF-IDF	GloVe	Cosine
O/E	word2vec	Dice
PMI	autoencoders	KL
Positive PMI		
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(and BERT too, if you wish!)

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Assign/Bakeoff: Word relatedness

-

sun	sunlight	0.9
automobile	car	0.95
river	water	0.8
food	gull	0.4
gate	hotel	0.45
dessert	head	0.01
born	hockey	0.01

abandon	soldier	?
about	wandering	?
abstract	moon	?
abstract	rally	?
abundance	wealth	?

Assign/Bakeoff: Cross-domain sentiment

- Stanford Sentiment Treebank (movie review sentences) with positive/negative/neutral labels (SST-3)
- Restaurant Review Sentences (RRS): A new (unreleased) dev/test split for positive/negative/neutral sentiment

— ·		
Irain	Dev	Bakeoff test
SST-3 train :	SST-3 dev RRS dev	SST-3 test RRS test
	÷	

A golden age for NLU

Course mechanics

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Assign/Bakeoff: Contextual color describers

 Context	Utterance
	blue
	The darker blue one
	dull pink not the super bright one
	Purple
	blue

Monroe et al. 2017, 2018

Assign/Bakeoff: Contextual color describers



Monroe et al. 2017, 2018

Wrap-up

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Assign/Bakeoff: Few-shot OpenQA								
			Title: Bert Background Q: Who is A: Bert is a	d: Bert is a Mu Bert? a Muppet.	ppet who is	lives with Ern	ie.	
OOD gold examples			Title: Phonology Background: Phonology is the study of linguistic sound systems. Q: What is phonology? A: the study of linguistic sound systems					
Ret	rieved with CoIBE	ERT	Title: Prag Backgroun	matics d: Pragmatics is	s the study c	f language us	e.	
	G	iven	Q: What is	pragmatics?				

Pure language model A: The branch of linguistics focused on how meaning arises in context.

A note on grading original systems

All the homeworks culminate in an "original system" question that becomes your bakeoff entry. Here are the basic guidelines we will adopt for grading this work

- 1. Any system that performs extremely well on the bakeoff data will be given full credit, even systems that are very simple. We can't argue with success according to our own metrics!
- 2. Systems that are very creative and well-motivated will be given full credit even if they do not perform well on the bakeoff data. We want to encourage creative exploration!
- 3. Other systems will receive less than full credit, based on the judgment of the teaching team. The specific criteria will vary based on the nature of the assignment. Point deductions will be justified in feedback.

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Project work

- 1. The second half of the course is devoted to projects.
- 2. The associated lectures, notebooks, and readings are focused on methods, metrics, and best practices.
- 3. The assignments are all project-related; details are available at the course website:
 - a. Literature review
 - b. Experiment protocol
 - c. Final paper
- 4. Exceptional final projects from past years (access restricted): https://web.stanford.edu/class/cs224u/restricted/ past-final-projects/
- 5. Lots of guidance on projects:

https://github.com/cgpotts/cs224u/blob/master/projects.md

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Course mechanics

- 1. A golden age for NLU
- 2. A peek behind the curtain
- 3. Underlying challenges
- 4. Assignments, bake-offs, and projects
- 5. Course mechanics

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Crucial course locations

Website https://web.stanford.edu/class/cs224u/

Code repository

https://github.com/cgpotts/cs224u/

Discussion forum https://edstem.org/us/courses/21353/discussion/

Gradescope https://www.gradescope.com/courses/381598

Teaching team cs224u-spr2122-staff@lists.stanford.edu

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Components

Quizzes	12%
Special event participation	3%
Homeworks and bakeoffs	35%
Literature review	10%
Experimental protocol	10%
Final project paper	30%

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Special events (confirmed so far)

Rishi Bommasani

A golden age for NLU

- Douwe Kiela
- Omar Khattab
- Adina Williams
- Ellie Pavlick
 - Yulia Tsvetkov
 - Richard Socher

- https://rishibommasani.github.io
 https://douwekiela.github.io
 https://omarkhattab.com
 https://wp.nyu.edu/adinawilliams/
 https://cs.brown.edu/people/epavlick/
- https://homes.cs.washington.edu/~yuliats/ https://www.socher.org
- Kalika Bali https://www.microsoft.com/en-us/research/people/kalikab/

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Fully asynchronous

- Core course content in screencasts on YouTube and linked from the homepage, with accompanying Juypter notebook for hands-on work.
- A series of special events: conversations with prominent NLU researchers. Mostly on Zoom. Attend live or listen later.
- Other class meetings: optional open discussions and/or spaces for you to work, with the teaching team there to help. Open to mixing in-classroom and Zoom formats.
- Office hours offered in person and on Zoom. Details to come.
- Continuous evaluation: three assignments, four online quizzes, and project work.

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Tutorials

All in the course Github repo and linked from the course site:

- setup.ipynb
- tutorial_jupyter_notebooks.ipynb
- tutorial_numpy.ipynb
- tutorial_pytorch.ipynb

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- 1. Quiz 0 is on course requirements and related details. The sole purpose of the quiz is to create a clear incentive for you to study the website and understand your rights and obligations.
- 2. Quizzes 1–4 create a course-related incentive for individual students to study the material beyond what is required for the more free-form and collaborative assignments.
- 3. All quizzes are open notes, open book, etc., but no collaboration is permitted.
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AWS credits

- 1. Thanks to AWS Educate, we expect to be able to provide every enrolled student with a \$100 AWS credit.
- 2. As of this year, these codes need to be associated with specific Amazon/AWS accounts. We will share information on this soon.
- 3. If you haven't used AWS before:
 - Plan ahead to make sure that you are able to claim the kind of machine you want.
 - Get your account set up so that you cannot be billed beyond your credits.
- 4. This is the only official cloud support for this course. Feel free to use other providers and post questions about them to discussion forum, but the team cannot guarantee support for them.

For next time

- 1. Get your computing environment set up using setup.ipynb.
- 2. Make sure you're in the discussion forum. If not, follow the link given at the homepage for our course Canvas.
- 3. Consider doing Quiz 0 as a way of getting to know your rights and obligations for this course.
- Start working with vsm_01_distributional.ipynb. If this material is new to you, consider watching the associated screencasts (linked from the course site).
- 5. For corresponding with the teaching team: cs224u-spr2122-staff@lists.stanford.edu

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Wrap-up

- 1. This is the most exciting moment ever in history for doing NLU!
- 2. This course will give you **hands-on** experience with a wide range of challenging NLU problems.
- A mentor from the teaching team will guide you through the project assignments – there are many examples of these projects becoming important publications.
- Central goal: to make you the best most insightful and responsible – NLU researcher and practitioner wherever you go next.

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References for the benchmark timeline

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- 3. Dickinson and Meurers 2003a
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SQuAD (Rajpurkar et al. 2016, 2018)

1.	Weissenborn et al. 2017	A
2.	Sugawara et al. 2018	А
3.	Bartolo et al. 2020	A
4.	Lewis et al. 2021	A

ImageNet (Deng et al. 2009)

1.	Deng et al. 2014	G
2.	Stock and Cisse 2018	В
3.	Yang et al. 2020	В
4.	Recht et al. 2019	E
5.	Northcutt et al. 2021	E
6.	Crawford and Paglen 2021	В

