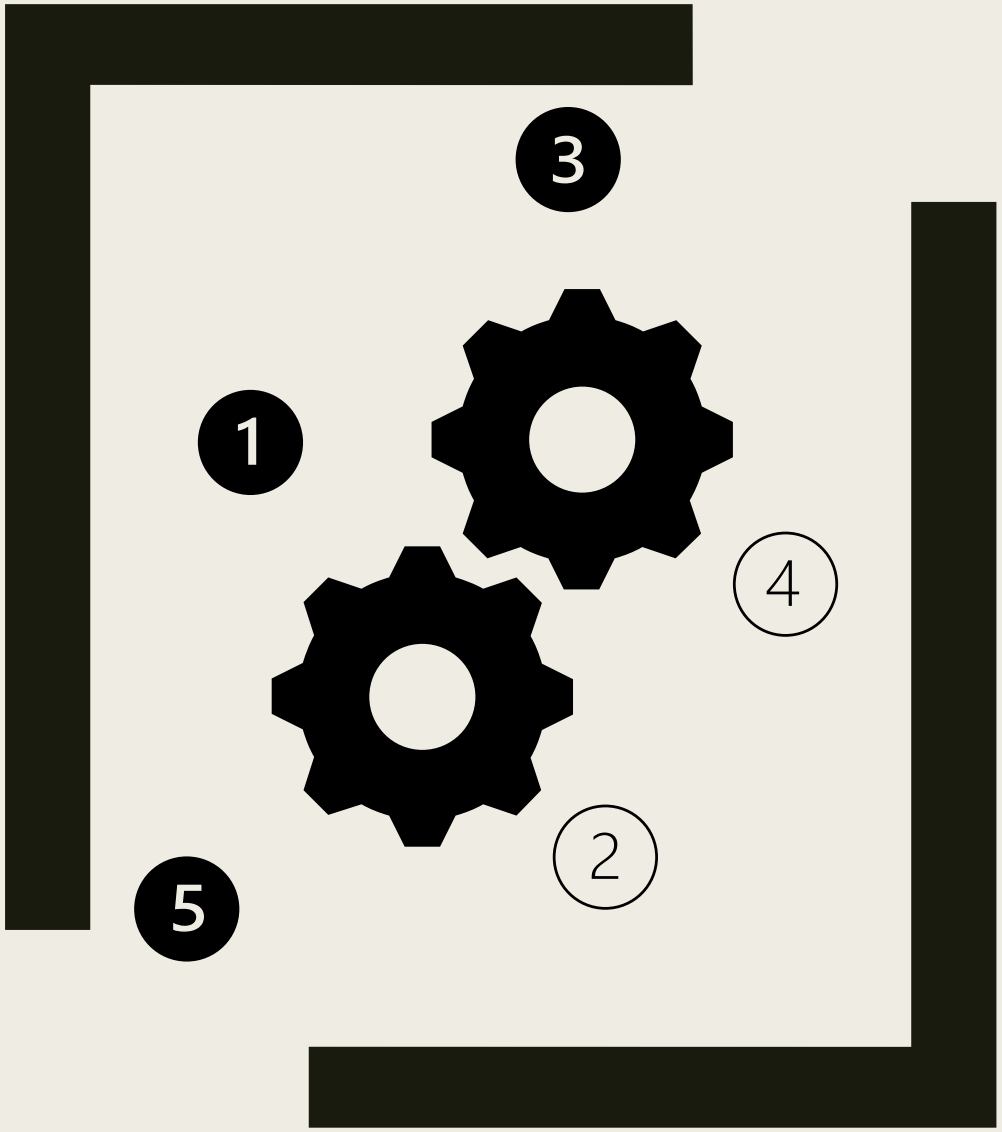


NLU & IR: NEURAL IR (I)

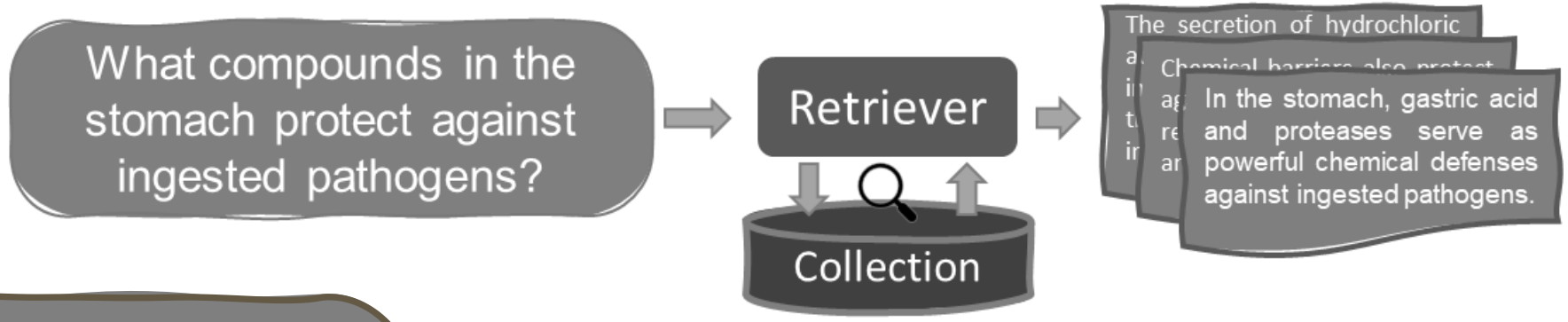
Omar Khattab

CS224U: Natural Language Understanding

Spring 2021

Ranked Retrieval

- Scope: A large corpus of text documents (e.g., Wikipedia)
- Input: A textual query (e.g., a natural-language question)
- Output: **Top-K Ranking** of **relevant** documents (e.g., top-100)

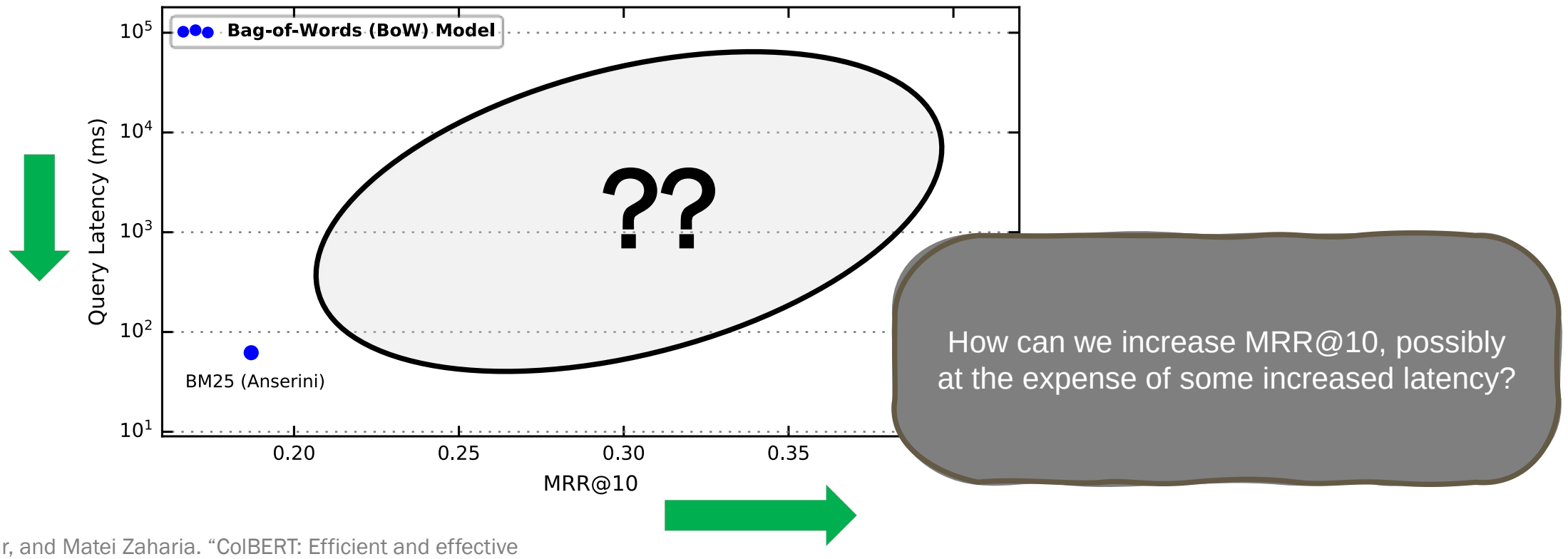


Should we just use BM25?

Why not?

Efficiency–Effectiveness Tradeoff

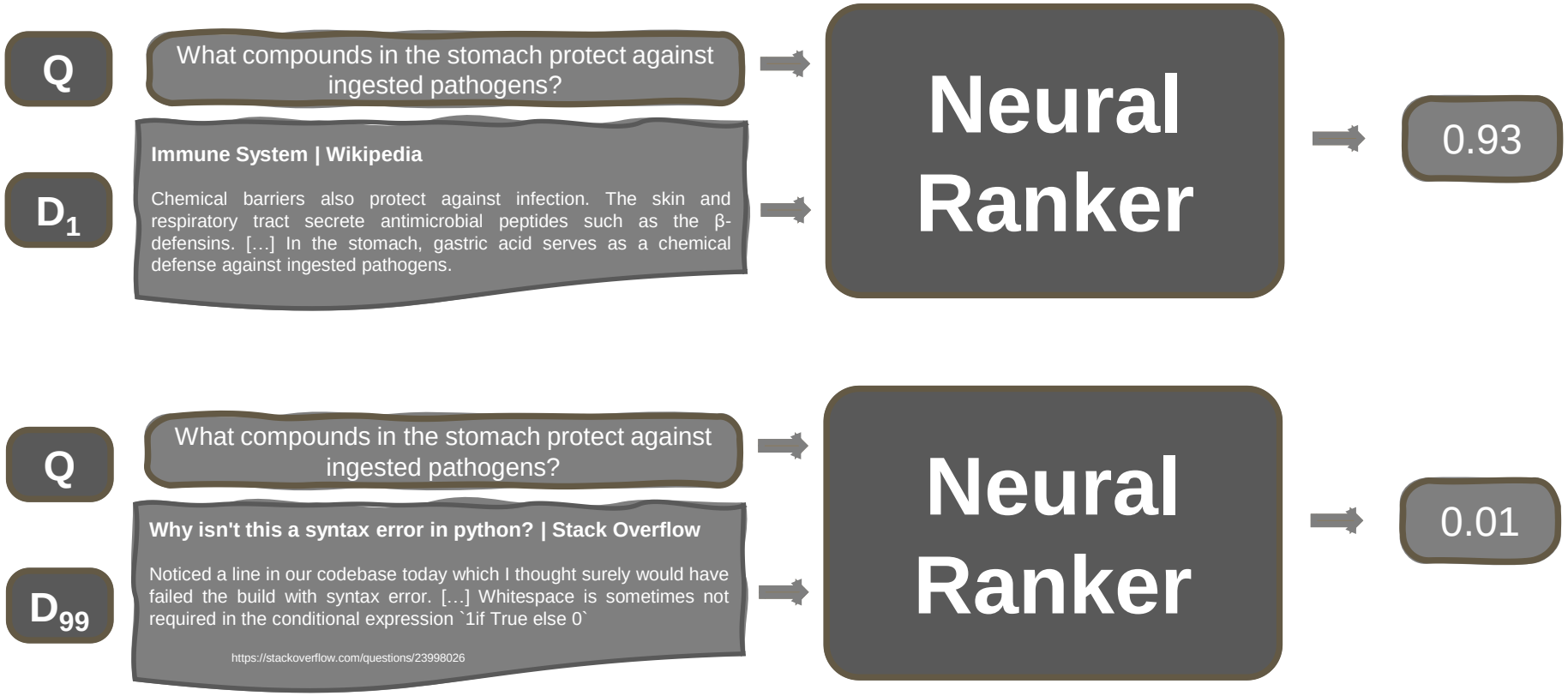
- MS MARCO: Bing Queries, 9M Passages from the Web
  - Effectiveness in **MRR@10** and Efficiency in Latency (**milliseconds**; in log-scale!)



Khattab, Omar, and Matei Zaharia. “ColBERT: Efficient and effective passage search via contextualized late interaction over BERT." SIGIR’20.

Neural Ranking: Functional View

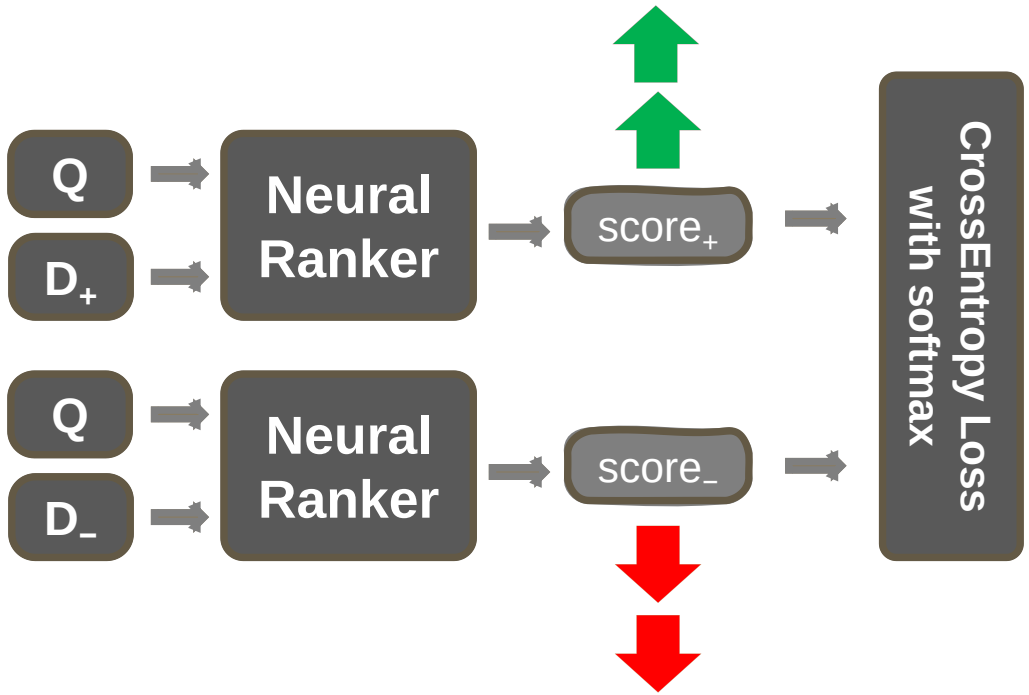
- All we need is a score for every query–document pair
  - We'll sort the results by decreasing score



Neural Ranking: Training

- Many possible choices, but **2-way classification** is often effective!
  - Each training instance is a **triple**

    < query, positive document, negative document >



Recall that we can get positives for each query from our relevance assessments.

Every non-positive can often be treated as an implicit negative.

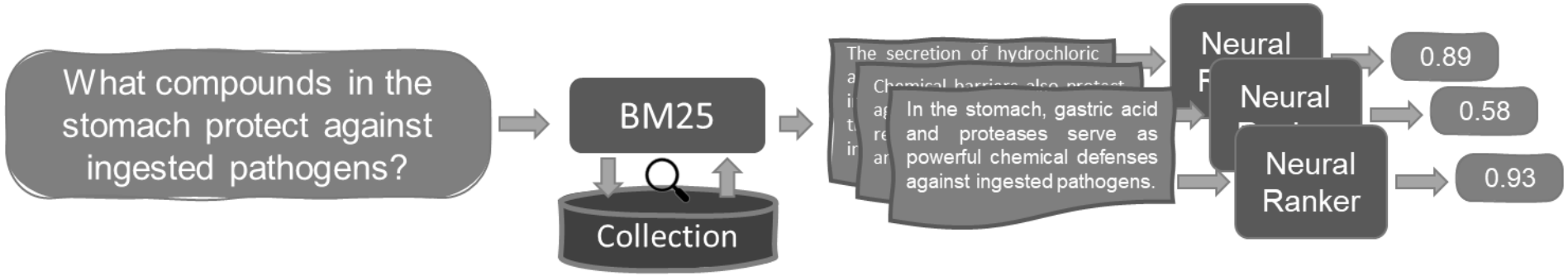
Neural Ranking: Inference

- Given a query Q, pick each document d and pass <Q, d> through the network. Sort all by score, returning the top-k results!

- But collections often have many millions of documents
  - MS MARCO has 9M passages
  - Even if you model runs in 1 microsecond per passage, that's 9 seconds per query!

Neural Re-Ranking: Pipelines

- BM25 top-1000 -> Neural IR reranker



- Cuts the work on 10M documents by factor of 10k!
  - But introduces an artificial recall ceiling.

Can we do better?

Yes! Later, we'll discuss **end-to-end retrieval**.

References

Khattab, Omar, and Matei Zaharia. “ColBERT: Efficient and effective passage search via contextualized late interaction over BERT." Proceedings of the 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval. 2020.